

Conference Schedule

Friday 27 November 2026 · Technopark Zürich

● Stage 1 Ground floor ● Stage 2 Level 1

08:30 ● REGISTRATION 30 min
09:00

09:00 ● CONFERENCE OPENING & WELCOME 15 min
09:15

09:15
10:00



KEYNOTE STAGE 1

Don't Kill a Fly With a Bazooka. Building AI That Actually Ships.
Dr. Eva-Maria Hempe Executive Director Public Sector EMEA, NVIDIA

09:15 – 10:00 · 45 min



10:00 ROOM CHANGE 15 min
10:15

10:15
10:45

STAGE 1

From Gemini to AI for Financial Services: Building for the consumer vs. the enterprise at the time the world changed.



Dana Ritter
CPO, Unique AI

UNIQUE

STAGE 2

The Room Becomes a Fund - Would You Have Backed It?



Céline Nim
Founder & Managing Director, Khare Automations

Khare

10:45 COFFEE BREAK 30 min
11:15

11:15

11:45

STAGE 1

Radical Agility — Redesigning the Product Operating Model for an AI-Native World.



Dr. Robert MacKenzie

Head of Product Management, TWINT



STAGE 2

The Unglamorous Reality of AI at Scale. Lessons from the Zalando Assistant.



Ania Szostek

Head of Product, Zalando

zalando

11:45

12:00

ROOM CHANGE

15 min

12:00

12:30

STAGE 1

The 7 Deadly Sins of AI Product Design



Pauline Kabitsis

Senior Behavioral Scientist, Irrational Labs



STAGE 2

AI is not another Digital Transformation.



Niclas Delfs

Market Lead Switzerland / Founder & Entrepreneur, Vector8



12:30

14:15

LUNCH

105 min

13:00

13:45

LIGHTNING 45 min

Product Lightning Talks

14:15

14:45

STAGE 1

Call for Speakers — voting soon

STAGE 2

Call for Speakers — voting soon

14:45

15:15

COFFEE BREAK

30 min

15:15

16:00

PANEL 45 min

Panel Discussion



Nick Lenten

Founder and CEO, Ahead Health



Lax Poojary

CEO, Sparkli AI



Dominic Manwani

MODERATOR

User Research & Strategy Lead,
Siemens

16:00

16:45



KEYNOTE

STAGE 1

From Chasing Alpha to Chasing Startup Mistakes

Beatrice Bushati COO & Co-founder, Pirr AI

16:00–16:45 · 45 min

pirr

16:45

17:00

● WRAP-UP & FAREWELL

15 min